

## EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period **July 1<sup>st</sup>, 2020**, through **July 31<sup>st</sup>, 2021**. This EEO Public File Report is filed in the Public Files of WOLS-FM and is simultaneously placed on the stations internet web page ([www.norsanmedia.com](http://www.norsanmedia.com)), pursuant to Section 73.2080(c)(6) of the Federal Communications Commission’s (FCC) rules.

Norsan Consulting and Management, Inc. and Norsan Media, LLC are an Equal Opportunity Employer and have an “open application” policy. We welcome anyone at anytime during our normal business hours to fill out an application for employment. Applications are available during regular business hours 9:00 A.M. to 6:00 P.M, Monday through Friday (except Holidays). In North Carolina, our office is at 4801 E. Independence Blvd, Suite 800, Charlotte, North Carolina.

- 1) **Licensees:** Norsan Consulting and Management, Inc.  
(Employment Unit) Norsan Media, LLC
- 2) **Stations in Market Area:** WOLS (FM), Charlotte, NC  
(Unit Members)
- 3) **EEO Contact Information for Licensee:**

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Mailing Address: Norsan Media, LLC 4801 E. Independence Blvd Suite 800 Charlotte, NC 28212	Telephone Number: 704-405-3170	Contact Person:  Maria Bueno	E-mail Address: <a href="mailto:mbueno@norsanmedia.com">mbueno@norsanmedia.com</a>

**4) List all Full-time Job Vacancies Filled by Each Station in the Market Area:**

<u>Job Title</u>	<u>Recruitment Source Referring Hired</u>
1. Three Local Sales Reps	(2) Website Application (1) Internal Referral

**Stations WOLS-FM is an Equal Opportunity Employer.**

**5) Total # of Interviewees Referred by Each Source:** For the period from **July 1<sup>st</sup>, 2020**, through **July 31<sup>st</sup>, 2021**, the Licensees interviewed 4 Interviewees for full time job vacancies. These Interviewees were referred by the following sources:

<u>Recruitment Source</u>	<u>Total Number of Interviewees Referred</u>
(1) On Air Radio Advertisements	0
(2) Internal Bulletin Board Posting	0
(3) Internal Promotion/Internal Referral	0
(4) Newspaper Advertising (Hola News; <a href="http://www.holanoticias.com">www.holanoticias.com</a> )	0
(5) Stations Website ( <a href="http://www.larazalaraza.com">www.larazalaraza.com</a> , <a href="http://www.latina1023.com">www.latina1023.com</a> & <a href="http://www.norsanmedia.com">www.norsanmedia.com</a> )	0
(6) NC Association of Broadcasters	0
(7) SC Association of Broadcasters	0
(8) NC Employment Commission	0
(9) SC Employment Commission	0
(10) Referral	0
(11) Colleges or Universities	1
(12) Minority Organizations (Latin American Chamber of Commerce, Latin American Coalition, Latin Americans Working for Achievement).	0
(13) Website Application	2
(14) Rehire	0

**9) Supplemental Recruitment Measures.**

**(a) Job Fairs.**

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
University of North Carolina – Charlotte – Virtual Job Fair	November 13 <sup>th</sup> , 2020	Danitza Rebolledo Human Capital Specialist

**(b) General Outreach Efforts.**

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
Latin American Chamber of Commerce	All Year	Denise Coleman Chief of Staff & Community Affairs